

Privacy Policy (for social media websites of Bionorica SE)

Last updated: April 2026

We – Bionorica SE – are committed not only to protecting your health, but also to protecting your data and, consequently, your privacy. In this privacy policy, we explain to you,

- what personal data we process about you when you visit our social media pages,
- what we use it for,
- how you can object to its use or withdraw your consent, and
- what rights you have as a data subject and how you can exercise them.

1. Data controller and contact details

The responsible body for data processing (data controller) in the sense given in the GDPR is

Bionorica SE
Kerschensteinerstr. 11 -15
92318 Neumarkt
Telephone: +49 (0) 9181 231-90
Fax: +49 (0) 9181 231-265

Our company data protection officer can be reached via email at datenschutz@bionorica.de or by post at the above address (please include the line 'ATTENTION: Company Data Protection Officer').

2. Scope

This privacy policy applies to your visit to our social media pages listed below:

- Facebook: <https://www.facebook.com/Bionorica-SE-243614439450748>
- Facebook: <https://www.facebook.com/Imupret-N-109680808696532>
- Xing: <https://www.xing.com/companies/bionoricase>
- Instagram: https://www.instagram.com/bionorica_se/
- Kununu: <https://www.kununu.com/de/bionorica>
- YouTube: <https://www.youtube.com/channel/UCC3CpRIMaeXf70UYok1HIiA>
- LinkedIn: <https://www.linkedin.com/company/bionorica-se/>

We reserve the right to amend this privacy policy at any time with future effect. The current version is available on our website. Please visit our website regularly to keep up to date with the applicable privacy policy.

Our presence on social media serves to provide information and facilitate communication with customers (e.g. pharmacies, doctors), employees and interested consumers (public

relations). The legal basis for operating our social media accounts is Article 6(1)(f) of the GDPR.

This is a supplementary service to the existing information and communication services provided by Bionorica SE. Using our social media accounts is not necessary to contact us or to obtain information about Bionorica. The content provided via social media is also available in the same or a similar form on our company website at <https://www.bionorica.de>. Please note that you use social media services and their functions under your own control and at your own risk (this applies, among other things, to interactive functions such as commenting, sharing, rating, reacting to posts or sending messages).

3. Your rights

As a data subject, you have the right of access under Article 15 of the GDPR, the right to rectification under Article 16 of the GDPR, the right to erasure under Article 17 of the GDPR, the right to restriction of processing under Article 18 of the GDPR, and the right to data portability under Article 20 of the GDPR. The right of access and the right to erasure are subject to the restrictions set out in Sections 34 and 35 of the Federal Data Protection Act (BDSG). Furthermore, you have the right to lodge a complaint with a competent data protection supervisory authority (Article 77 of the GDPR in conjunction with Section 19 of the BDSG).

Furthermore, you have the right to object under Article 21 of the GDPR. You may object to the processing of personal data on the basis of Article 6(1)(e) or (f) of the GDPR at any time without giving reasons.

4. Further information about social media

You can find further information on social media and how to protect your data at www.youngdata.de, a website (youth portal) run by the independent data protection authorities at federal and state level.

5. Further information on Bionorica SE's individual social media accounts

i. Further information regarding Bionorica's presence on social media platforms (Facebook and Instagram)

We maintain a presence on the social media platforms Facebook and Instagram. Both services are operated in Europe by Meta Platforms Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

When you visit our Meta pages, Meta processes personal data, such as your IP address, information about your user account (Facebook or Instagram) and data relating to your device. Meta also uses cookies for this purpose.

Further information on Meta's use of cookies can be found in Meta's Cookie Policy at <https://www.facebook.com/privacy/policies/cookies>.

Meta describes which personal data it processes and for what purposes in its privacy policies. There you will also find information on how to contact Meta, your options for

settings and objections, and personalised advertising. The privacy policies are available at <https://www.facebook.com/privacy/policy> (for Facebook) and <https://privacycenter.instagram.com/policy> (for Instagram).

Meta provides us, as the operators of our Facebook and Instagram pages, with aggregated statistical analyses of the use of our pages (so-called Insights). This information helps us to analyse and improve our social media presence. We do not have access to the personal data of individual users.

When you visit our Facebook and Instagram pages, we are jointly responsible with Meta for certain processing operations involving personal data (Art. 26 GDPR). For this purpose, Meta has provided a joint controller agreement ('Page Controller Addendum'), which is available at the following link: https://www.facebook.com/legal/terms/page_controller_addendum.

You may generally exercise your data subject rights (e.g. right of access, rectification, erasure, restriction of processing, data portability and the right to lodge a complaint with a supervisory authority) with both us and Meta. Please note, however, that we do not have complete control over data processing by Meta and may need to forward requests regarding data subject rights to Meta.

Meta may also transfer personal data to countries outside the European Union. Meta provides information on the safeguards used for this purpose in its privacy policy via the links provided above.

If you wish to prevent Meta from associating your visit to our social media pages with your user account, you can log out of Facebook or Instagram, delete cookies, or use a different browser. Please note that using interactive features (e.g. 'Like', commenting, sharing or messaging) requires you to be logged in to the respective service.

We ourselves do not process any further personal data in connection with visits to our Facebook and Instagram pages.

You can find the current version of this privacy policy on our Facebook and Instagram pages under the heading 'Privacy Policy'.

ii. Further information about Bionorica's presence on LinkedIn

We maintain a social media presence on LinkedIn. This service is operated by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland (hereinafter "LinkedIn").

LinkedIn is generally responsible for the processing of personal data when you visit our LinkedIn company page. Further information on the processing of personal data by LinkedIn can be found in LinkedIn's privacy policy at <https://www.linkedin.com/legal/privacy-policy>.

When you visit, follow or interact with our LinkedIn company page, LinkedIn processes personal data to provide us with statistical analyses of the use of our page in aggregated and anonymised form (so-called Page Insights). This provides us with insights into the types of actions taken on our page (e.g. page views or interactions).

To this end, LinkedIn processes, in particular, data that you have already provided to LinkedIn via your profile (e.g. details regarding your role, industry, country, company size or employment status), as well as information about how you interact with our company page (e.g. whether you follow our page). Page Insights do not provide us with any personal data relating to individual users; we are unable to draw conclusions about individual members.

The processing of personal data in connection with Page Insights is carried out by LinkedIn and us as joint controllers within the meaning of Article 26 of the GDPR. The processing serves to analyse and improve our LinkedIn presence as part of our public relations work. The legal basis for this is Article 6(1)(f) of the GDPR. We have concluded a joint controller agreement with LinkedIn, which sets out the allocation of data protection obligations. This agreement ('Page Insights Joint Controller Addendum') is available at: <https://legal.linkedin.com/pages-joint-controller-addendum>.

In particular, the following applies:

LinkedIn is responsible for enabling you to exercise your rights under the GDPR. You can contact LinkedIn via the following link:
<https://www.linkedin.com/help/linkedin/ask/PPQ?lang=de>.

You can contact LinkedIn's Data Protection Officer via the following link:
<https://www.linkedin.com/help/linkedin/ask/TSO-DPO>.

You may also contact us regarding the exercise of your rights in connection with Page Insights. We will forward such requests to LinkedIn.

LinkedIn and we have also agreed that the Irish Data Protection Commission is the lead supervisory authority for the processing of personal data in connection with Page Insights. Notwithstanding this, you have the right to lodge a complaint with any competent data protection supervisory authority, in particular the Irish Data Protection Commission (<https://www.dataprotection.ie>).

Please note that LinkedIn may also process personal data in countries outside the European Union. According to LinkedIn, it only transfers personal data to countries for which the European Commission has issued an adequacy decision, or on the basis of appropriate safeguards in accordance with Article 46 of the GDPR. Further information on this can be found in LinkedIn's privacy policy at <https://www.linkedin.com/legal/privacy-policy>.

iii. Further information about Bionorica's presence on XING

We maintain a presence on the professional networking site XING. The service is operated by New Work SE, Dammtorstraße 30, 20354 Hamburg, Germany.

XING is a social network designed to facilitate professional exchange and networking among users. Companies can maintain company profiles there and publish information, particularly regarding job vacancies.

The platform operator is generally responsible for the processing of personal data when using XING. Information on which personal data is processed by XING and for

what purposes can be found in XING's privacy policy at <https://privacy.xing.com/de/datenschutzerklaerung>.

Bionorica SE currently uses XING only to a very limited extent, primarily through a brief profile and the occasional publication of information relating mainly to current job vacancies. We do not currently operate a topic-based discussion group.

We do not collect or process any personal data of users in connection with our XING presence. If you interact with our XING profile, the processing of your personal data is carried out exclusively by XING within the context of the use of the platform.

iv. Further information about Bionorica's profile on kununu

We maintain a presence on the employer review platform kununu. The service is operated by kununu GmbH, Arabellastraße 23, 81925 Munich, Germany.

kununu is a platform where users can review employers and view information about companies. Companies can maintain an employer profile there and provide information.

The platform operator is generally responsible for the processing of personal data when using kununu. Information on which personal data is processed by kununu and for what purposes can be found in kununu's privacy policy at <https://www.kununu.com/de/info/datenschutz>.

We have no influence over the nature and scope of the data processed by kununu. In particular, we do not receive any personal data from users, but merely have access to the publicly viewable content of our employer profile (e.g. reviews or comments).

If you do not want kununu to link your visit to our employer profile to your user account, you can log out of your kununu user account before visiting our profile.

v. Further information about Bionorica's YouTube channel

We have embedded YouTube videos into our website. These videos are stored on the YouTube platform and can be played directly from our website. The service provider is YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA, a company within the Google Group.

The videos are embedded in what is known as 'enhanced privacy mode'. This means that simply visiting a page with an embedded YouTube video does not result in any data being transmitted to YouTube. Only when you actively play a video is a connection established with YouTube's servers, and personal data (e.g. your IP address) may be transmitted to YouTube or Google.

We have no influence over this data processing. If you are logged into a Google service, YouTube may associate your visit to our website with your user account. If you do not wish this to happen, you should log out of your Google account before playing the video. YouTube may also process personal data even if you do not have your own user account.

According to its own statements, YouTube or Google processes the collected data for purposes including market research, advertising and the customisation of services to meet user needs. You have the right to object to the creation of user profiles; to do so, you must contact YouTube or Google directly.

Further information on data processing by YouTube can be found in Google's privacy policy at <https://policies.google.com/privacy?hl=de> and in YouTube-related privacy information at <https://policies.google.com/technologies/product-privacy?hl=de>.

The information collected by YouTube may also be transferred to Google's servers in the USA. According to Google, data transfer takes place on the basis of appropriate safeguards, in particular standard contractual clauses.

We ourselves do not collect or process any personal data in connection with the embedding of YouTube videos. The processing of personal data by YouTube or Google lies outside our area of responsibility.

6. Reporting of adverse drug reactions (ADRs) and potential quality defects (QDs)

Adverse reactions (e.g. side effects) or QDs may arise in connection with the consumption or use of medicinal products. As a manufacturer of plant-based medicinal products, we are legally obliged to track, assess and report ADRs/QDs to the competent authorities to ensure the highest level of safety for consumers of our medicinal products. Therefore, we are also required by law to screen and track your comments on our social media channels regarding ADRs/QDs. In general, we recommend you disclose the minimum amount of personal data (in particular with respect to your health) on our social media channels. You can also report ADRs/QDs directly to us via: info@bionorica.de. Please contact your doctor or pharmacist immediately if you develop an ADR with a Bionorica product or notice a QD. If you still choose to post an ADR/QM on our social media channels, we will be obliged to collect and process your personal data to fulfil our legal obligations. We may also contact you and request further information. We take the security of our users very seriously and are therefore committed to compliance with all the data protection regulations at a European and national level. Furthermore, Bionorica is legally obliged to also report ADRs/QDs to the relevant health authorities, in which case, we only share your information in a pseudonymised form. In addition, we may also share this information with other Bionorica Group companies if such data is required to submit reports to the health authorities responsible for the various companies. The legal basis for the processing of your personal data is the fulfilment of our legal obligations in the context of ADRs or the protection of our legitimate interests, which consist in particular in ensuring the high safety and quality standards of Bionorica products (Art. 9 para 2 lit. i GDPR, Art. 6 para 1 lit. c GDPR or Art. 6 para 1 lit. f GDPR and § 22 para 1 no. 1 lit. c BDSG) or, if you provide public information about your health in comments, Art. 9 para 2 lit. e GDPR.

For more information on how Bionorica manages the personal data of consumers (e.g. in the context of drug safety), please visit: <https://www.bionorica.de/service/datenschutz/privacy-policy-consumers>.